please email all sponsor inquiries by july 18<sup>th</sup> to:

threevillagekidslemonadstand@gmail.com



all proceeds to support the stony brook children's hospital, child life program

# 2019 lemonade stand sponsorship levels

#### Diamond Lemons (\$3000)-FILLED

- Presenting sponsor, 1 sponsorship opportunity available
- introduced at event as our presenting sponsor
- Top billing on all advertising materials/media, promotions for event
- Logo on welcome banners at the entry/registration area
- Prominent logo placement on event day signage & step & repeat
- Large company logo placement on all event T-shirts (+ up to event 10 T-shirts)
- Recognition & introduction during event
- Opportunity to address participants at the event
- Reserved booth space in prominent location to distribute merchandise/materials + 6ft table, linens & 2-chairs
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

#### Platinum Lemons (\$2500)-FILLED

- T-Shirt sponsor, 1 sponsorship opportunity available
- Signs on display throughout event to read: "2019 Three Village Kids Lemonade Stand T-Shirts made possible by XXXX"
- Logo on event t-shirts + 5 event T-shirts
- Recognition & introduction during event
- Reserved booth space to distribute merchandise/materials + 6ft table, linens & 2-chairs
- Prominent logo placement on event day signage & step & repeat
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

#### Gold Lemons (\$2000)

- Tent sponsorships, **8 sponsorship opportunities available**: Welcome Tent, Volunteers Tent, Lemonade Tent, Snack Tent, Activities Tent/Station(s), Raffle Tent, or Bandstand.
- Signs on display at these specific locations to read:
  "2019 Three Village Kids Lemonade Stand" supports
  "2019 Three Village Kids Lemonade Stand" supports
  "3019 Three Village Kids Lemonade Stand" supports
  - "2019 Three Village Kids Lemonade Stand" supported by (Company Name)"
- Logo on event t-shirts + 4 event T-shirts
- Recognition & introduction during event
- Reserved booth space to distribute merchandise/materials + 6ft table, linens & 2-chairs
- Prominent logo placement on event day signage & step & repeat
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

#### Silver Lemons (\$1000)

- goody bag sponsors, multiple sponsorship opportunities available
- Signs on display at goody bag distribution to read: "2019 Three Village Kids Lemonade Stand goody bags made possible by XXXX"
- Logo on event t-shirts + 2 event T-shirts
- Recognition & introduction during event
- Reserved booth space to distribute merchandise/materials + 6ft table, linens & 2-chairs
- logo placement on event day signage & step & repeat
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

#### **Bronze Lemons (\$500)**

- Logo on back of event t-shirts
- Recognition & introduction during event
- Event sign + 1 event t-shirt
- Reserved booth space to distribute merchandise/materials + 6ft table, linens & 2-chairs
- Logo placement on event day signage & step & repeat
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

## **Event Day Vendor Booth (\$150)**

- One reserved 6ft table + linen distribute merchandise/materials
- Placement of promotional merchandise or materials in event packets (300+)
- Opportunity to provide promotional item in participant goody bags
- Thank you on website and social media

### Event Day Sign (\$75)

- Sign with business logo or family name to be displayed at event
- Thank you on website and social media

sponsorship deadline: july 18th



all proceeds to support the stony brook children's hospital, child life program

# 2019 lemonade stand sponsorship commitment

Our sponsors make the work that we do possible! Please fill out the form below and submit by **July 18, 2019**. Together we can turn lemons into lemonade for the Stony Brook Children's Hospital, Child Life Program!

Donor information Company/Organization:	
Contact Name:	
Email:	<del></del>
Phone:	
Billing address:	
Donation Information *Please indicate sponsorship level you would like to	secure by July 18th:
DIAMOND LEMONS \$3000- FILLED	
PLATINUM LEMONS \$2500- FILLED	Please email or mail this form to secure your place in our annual community summer tradition by July 18th!
GOLD LEMONS \$2000	
SILVER LEMONS \$1000	Email: threevillagekidslemonadestand@gmail.com
BRONZE LEMONS \$500	Mailing address: Three Village Kids Lemonade Stand c/o 14 Spencer Lane; Stony Brook, NY 11790
EVENT BOOTH \$150	
EVENT SIGN \$75	Website: www.threevillagekidslemonadestand.com
OTHER, INDICATE AMOUNT: \$	
RAFFLE PRIZE	

### Payment Information:

Online/credit card: GoFundMe- https://www.gofundme.com/2019tvkidslemonadestand

<u>Checks</u>: please make payable to the "Stony Brook Foundation" and mailed to: Three Village Kids Lemonade Stand; c/o 14 Spencer Lane; Stony Brook, NY 11790;

# General info:

Event date: Monday, August 5, 2019; 3-7pm Murphy JHS

Raffle prizes: can be mailed to Three Village Kids Lemonade Stand; c/o 14 Spencer Lane; Stony Brook, NY 11790;

\*Donations are made in the name of the Stony Brook Foundation is a 501(c)3 entity (EIN 11-6077945) and the Stony Brook Children's Hospital, Child Life Program is the sole beneficiary of this event.